

МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ  
РОССИЙСКОЙ ФЕДЕРАЦИИ  
ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ АВТОНОМНОЕ  
ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ ВЫСШЕГО ОБРАЗОВАНИЯ



**Российский университет  
дружбы народов (РУДН)**

ул. Миклухо-Маклая, д. 6, Москва, Россия, 117198  
телефон: +7495 434 53 00, факс: +7495 433 15 11  
www.rudn.ru; rudn@rudn.ru  
ОГРН 1027739189323; ОКПО 02066463; ИНН 7728073720



МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ  
РОССИЙСКОЙ ФЕДЕРАЦИИ

федеральное государственное  
бюджетное образовательное учреждение  
высшего образования  
«Алтайский государственный университет»

пр-т Ленина, 61, г. Барнаул, 656049  
Тел. (385-2) 291-291. Факс (385-2) 66-76-26  
E-mail: rector@asu.ru



№ \_\_\_\_\_

*Dear colleagues!*

We would like to inform you that **Altai State University** and **Peoples' Friendship University of Russia** together with **the University of the Shanghai Cooperation Organization** and **the Association of Asian Universities** are organizing the **V International Educational Forum "Altai-Asia 2022: Eurasian Educational Space - New Challenges and best practices"** (September 15-17, 2022, Barnaul - Belokurikha). The Forum is held as part of the Priority 2030 strategic academic leadership program with the support of the Ministry of Science and Higher Education of the Russian Federation.

Since 2012, the Forum has been a permanent discussion platform for discussing topical issues in the development of education and exchanging the best experience in the Eurasian educational space. Traditionally, more than 500 Russian and foreign scientists and experts, heads of educational institutions of higher education, representatives of government bodies and business organizations take part in the face-to-face format at the Forum. In 2020, the total number of the Forum participants in person and online was more than 5,000 people from 15 countries, 77 regions of Russia and 106 cities around the world.

In the context of the Russia-Asia dialogue, given the current trends in the development of higher education through the diversification of global partnerships and the implementation of effective steps to establish strategic cooperation in a wide range of areas of educational and scientific activities, the Altai-Asia 2022 Forum will focus on the prospects for the formation of new aspects of the international academic space, the development of international joint/network educational programs as a factor in increasing the competitiveness of universities in strategically important geopolitical spaces.

**The Forum program includes the following events:**

Expert session 1. "Internationalization of higher education in a changing international context: the transformation of strategic approaches in the international activities of universities and the search for anti-crisis solutions."

Expert session 2. "Main trends in the networking of universities in the Russian-Asian scientific and educational space: strategic priorities, forms of partnerships. Current state and prospects."

Expert session 3. "Digital transformation and scenarios for the development of higher education in the international context."

Expert session 4. "Internal" internationalization: the importance of international cooperation at the local level.

### **Program events:**

1. National Administration of the University of the Shanghai Cooperation Organization (USCO).
2. V Congress of the Association of Asian Universities (AAU).
3. Methodological seminar on organizing monitoring of international cooperation (together with the Ministry of Education and Science of Russia).
4. Program event of Expert session 1 "Activities of international RECs: new strategic approaches in network cooperation."
5. Program event of Expert session 2 "Development of the magistracy: external and internal challenges."
6. Program event of Expert session 3 "New image of programs: digital competencies" (including an additional advanced training program with the issuance of certificates of the standard form).
7. Program event of Expert session 4 "Young leaders of the Eurasian states" (together with Rossotrudnichestvo).

We invite you to take an active part in the work of the Forum. The opening of the Forum will take place on September 15, 2022 at Altai State University at the address: Barnaul, Dimitrova street, 66, Concert Hall. On September 16-17, 2022, the expert sessions will be held on the territory of the Belokurikha resort (transfer of participants will be organized). In person and remote formats of participation are possible. As a result of the Forum, it is planned to publish proceedings, the requirements for which will be posted on the website.

Please find all information on hotels in Barnaul and Belokurikha available for booking on the Forum website in the "Participant Case" section. For offline participants, please register on the Forum website in your Profile and book hotel rooms (from the recommended list) before August 31, 2022 (as the number of rooms in **Belokurikha** is limited due to the peak season).

More detailed information about the Forum is available on the website <http://altaiasia2022.asu.ru/>

and in the attachments to this letter. The contact number of the Forum's call center is 8 (3852) 298-159.

**Thank you in advance for your interest in our event!**

Rector of Peoples' Friendship University of Russia of Rector of Altai State University

O.A. Yastrebov \_\_\_\_\_



S.N. Bocharov \_\_\_\_\_





**BRIEF PROGRAM  
OF THE V INTERNATIONAL EDUCATIONAL FORUM "ALTAI-ASIA 2022: EURASIAN  
EDUCATIONAL SPACE - NEW CHALLENGES AND BEST PRACTICES"**

**Expert session 1. "Internationalization of higher education in a changing international context: the transformation of strategic approaches in the international activities of universities and the search for anti-crisis solutions."**

- New challenges and global prospects for higher education: strategic goals and objectives.
- New trends in improving the competitiveness of universities.
- A new international academic space formation.
- Dialogue Russia - Asia. Strategic partnerships creation and development.
- What gives and what changes internationalization in the life of the university.
- Consolidation of efforts to promote the Russian language and education in Russian.
- Educational services export development as an integral part of internationalization.
- Education internationalization as a factor in the growth of the quality of world-class labor resources.
- Adaptation of the strategy, structure and key policies of the University in the context of foreign policy realities.
- Priority areas of modern global education and interuniversity cooperation: ecology, green economy, digitalization, and regional development.
- Multilingual educational environment and cultural and linguistic dimension of international interuniversity cooperation.
- International relations in the system of higher education. Potential and prospects.
- Can internationalization be remote?

**Expert session 2. "Main trends in the networking of universities in the Russian-Asian scientific and educational space: strategic priorities, forms of partnerships. Current state and prospects."**

- How to measure the effectiveness of interuniversity interaction.
- Successful practices in the implementation of network partnerships.
- Network interaction of universities as a form of internationalization.
- International network cooperation as one of the ways to integrate into the global educational space.
- Network interaction of universities in the context of modern times. Realities and challenges.
- New models of network interaction based on scientific and educational centers.
- A productive educational space creation: the experience of effective management models for network master's programs in the framework of the integration of universities that are members of the USCO, AAU, BRICS, ASEAN Associations.
- Network interaction of universities in the border area.

**Expert session 3. "Digital transformation and scenarios for the development of higher education in the international context."**

- Digital platforms for learning and teaching in the context of the internationalization of higher education: pro & contra.
- Legal regulation and institutional aspects of the use of digital technologies in learning and teaching in foreign and domestic practice.

- Growing demand for technological skills.
- Is lifelong learning a necessity?
- Digital transformation of the University.
- Training of highly qualified personnel for the education system that meets new requirements and key competencies.
- Tools for digital transformation of the education system.
- Digital divide: ways to solve the problem and increase the digital literacy of students and teachers.
- Digital transformation in education: main trends.
- The role of information support in the conditions of remote interaction with foreign students.
- Gamification trends, the use of VR/AR and simulations are a factor in increasing engagement and receiving instant feedback in online learning.

**Expert session 4. "Internal" internationalization: the importance of international cooperation at the local level.**

- Mechanisms for creating international scientific collaborations within the framework of priority research areas for Russia.
- Marketing strategies for promoting the university brand on international platforms.
- International aspects of interaction between the university-science-business: the role of the university in the implementation of targeted educational programs.
- The main directions of student and youth science: international start-ups on the basis of a national university.
- Issues of socio-cultural adaptation of foreign citizens, effective campus policy and comfortable provision of educational services.
- Academic and sociocultural advantages of "internal" internationalization.
- Internal internationalization - a common understanding of the issue, goals and strategy of action.
- Internal internationalization in the post-COVID period.

**Program events:**

1. National Administration of the University of the Shanghai Cooperation Organization (USCO).
2. V Congress of the Association of Asian Universities (AAU).
3. Methodological seminar on organizing monitoring of international cooperation (together with the Ministry of Education and Science of Russia).
4. Program event of Expert session 1 "Activities of international RECs: new strategic approaches in network cooperation".
5. Program event of Expert session 2 "Development of the magistracy: external and internal challenges".
6. Program event of Expert session 3 "New image of programs: digital competencies" (including an additional advanced training program with the issuance of certificates of the standard form).
7. Program event of Expert session 4 "Young leaders of the Eurasian states" (together with Rossotrudnichestvo).

**Program of the V International Educational Forum "Altai-Asia 2022: Eurasian Educational Space - new challenges and best practices"**

Date/time (local)	Events				
<b>SEPTEMBER 15th, 2022, DAY 1</b>					
<b>10.00-11.00 Registration, foyer of the Concert Hall (Barnaul, Dimitrova street, 66), welcome coffee break. Business meetings.</b>					
11.00 - 11.30	<b>Opening of the Forum (Barnaul, Dimitrova street, 66, Concert Hall)</b>				
11.30-13.00	<b>Plenary session, part 1 (Barnaul, Dimitrova street, 66, Concert Hall)</b>				
13.00 - 14.00	<b>Lunch, briefing</b>				
14.00 - 15.30	<b>Plenary session, part 2 (Barnaul, Dimitrova street, 66, Concert Hall)</b>				
15.30-16.00	<b>Coffee break</b>				
16.00-17.30	<b>Program event «V Congress of the Association of Asian Universities», closed-door session (Barnaul, Dimitrova street, 66, the Academic Council Hall)</b>	<b>Methodological seminar on organizing international cooperation monitoring (in cooperation with the Ministry of Education and Science of Russia) (Barnaul, Dimitrova street, 66, Concert Hall)</b>			
18.00-20.00	<b>Concert. Welcome reception on behalf of the Rector of AltSU (Barnaul, Dimitrova street, 66, Concert Hall, foyer of the Concert Hall)</b>				
<b>SEPTEMBER 16th, 2022, DAY 2</b>					
<b>08.00-12.00</b>	<b>Transfer of participants Barnaul - Belokurikha</b>				
<b>12.00-14.00</b>	<b>Checking in, Lunch (hotels of the resort town of BELOKURIKHA)</b>				
14.00 - 16.00	<b>Expert session 1. "Internationalization of higher education in a changing international context: transformation of strategic approaches in the international activities of universities and the search for anti-crisis solutions"</b>	<b>Expert session 2. "The main trends in the networking of universities in the Russian-Asian scientific and educational space: strategic priorities, forms of partnerships. Current state and prospects»"</b>	<b>Expert session 3. "Digital transformation and scenarios for the development of higher education in the international context"</b>	<b>Expert session 4. ""Internal" internationalization: the importance of international cooperation at the local level"</b>	
16.00 - 16.30	<b>Coffee break</b>				
16.30 - 18.00	<b>Program event "National Administration of the Shanghai Cooperation Organization University"</b>	<b>Program event Expert session 2 "Master's degree program development:</b>	<b>Program event Expert session 3 "Programs of new image: digital competencies"</b>	<b>Program event Expert session 4 "Young leaders of the Eurasian states" (AltSU</b>	<b>Program event Expert session 1 "Activities of international RECs: new</b>

		external and internal challenges"	(including an additional professional development program with the issuance of certificates of the established form)	together with Rossotrudnichestvo)	strategic approaches in network cooperation"
18.30-20.30	<b>Gala Dinner</b>				
19.00-23.00	<b>Individual transfer of participants Belokurikha - Barnaul/airport</b>				
<b>SEPTEMBER 17th, 2022, DAY 3</b>					
12.00-14.00	<b>Cultural excursion program</b>				
15.00-19.00	<b>Transfer of participants Belokurikha - Barnaul</b>				